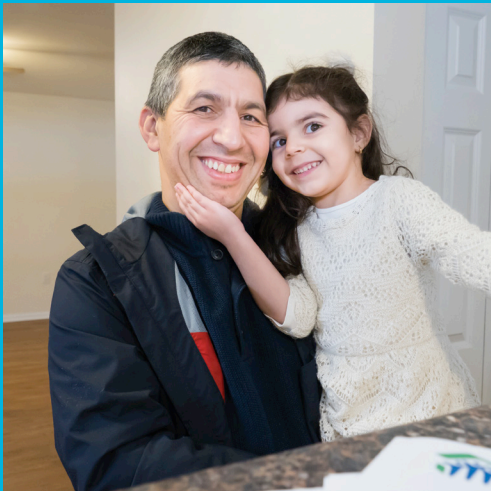




**Habitat**  
for Humanity®  
of Dane County, Inc.

3101 LATHAM DRIVE, MADISON, WI 53713  
608.255.1549 • HABITATDANE.ORG



## Habitat Happenings

# 2017 FISCAL YEAR ANNUAL REPORT

# BUILDING STRENGTH, STABILITY AND SELF-RELIANCE FOR 30 YEARS AND COUNTING

Habitat for Humanity of Dane County hit a major milestone this year – our 30th anniversary! During that time, we've given house keys to 261 families, plus repaired more than a dozen homes through our new Habitat Home Repair program.

Right now in Sun Prairie, Oregon, Fitchburg, and Madison good people like you are helping us build and improve homes for their neighbors in need. In theory, we know that this sounds simple, but it isn't.

Having a strong roof over one's head, a sound floor, walls that keep out the winter cold, and a safe place to tuck children into bed at night aren't simple things for many residents here in Dane County.

In Dane County alone, one in eight people live in poverty, including 16 percent of Dane County children. Substandard living conditions have consequences for our community. Health issues can go unaddressed; graduation rates suffer; fewer people vote in public elections; and crime is more common in communities where people struggle just to rest.

For Habitat homeowner Rachel, and her son Cameron, just having clean air to breathe was something she couldn't take for granted. "Cameron kept getting this cough, which was more like a bark, and that's when we learned the smoke coming from our next-door neighbor was a problem," Rachel said, "Even with the doors closed and an air filter, it would still travel in."

When we work to change poverty housing conditions, something magical happens. Here at Habitat we've been lucky enough to see firsthand how home ownership can change everything. For example, children of homeowners are 116 percent more likely to graduate from college compared to children in families who do not own their homes.

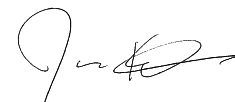
For Rachel, moving to a Habitat home was a breath of fresh air. "It's a brand-new start. I don't have to worry about my son breathing in bad things that will make him sick." Her son is now thriving and active in basketball.

On behalf of all of us at Habitat, thank you for building the strength and stability our Habitat families need to stand on their own. We are so grateful for your support!

Warmest regards,



Valerie Johnson Renk  
CEO  
Habitat for Humanity of Dane County



Jason Kadow, CVA  
Board Chair  
Habitat for Humanity of Dane County





**Habitat**  
for Humanity®  
of Dane County, Inc.

3101 LATHAM DRIVE, MADISON, WI 53713  
608.255.1549 • HABITATDANE.ORG

EVERY HAND MAKES

# DANE COUNTY STRONGER

YEAR IN REVIEW  
JULY 1, 2016 TO JUNE 30, 2017

SINCE  
**1987**



HABITAT HAS BUILT  
**261 HOMES**  
IN DANE COUNTY

OUR WORK IS POSSIBLE BECAUSE OF **1,903 DONORS** & **1,782 VOLUNTEERS**

VOLUNTEERS WE SALUTE YOU!  
VOLUNTEERS SPENT **25,476** VOLUNTEER HOURS ON BUILD SITES  
**10,044** NON-CONSTRUCTION VOLUNTEER HOURS

DURING THIS FISCAL YEAR WE HAVE

PARTNERED WITH **15 FAMILIES**  
TO CREATE LONG TERM HOUSING SOLUTIONS

**12** COMPLETED HABITAT HOME REPAIR PROJECTS WITH HOMEOWNER FAMILIES

BUILDING BETTER BUDGETS MATCHED **30** FAMILIES WITH A FINANCIAL COACH THROUGH OUR FINANCIAL CAPABILITY TRAINING COURSE

STRENGTHENED NEIGHBORHOODS in OREGON, MADISON'S SOUTH & WEST sides, FITCHBURG, and SUN PRAIRIE

MOVED **40** CHILDREN INTO A SAFE AND AFFORDABLE HABITAT HOME

EARNED CHARITY NAVIGATOR'S HIGHEST **4 STAR** CHARITY RATING FOR THE 6TH CONSECUTIVE YEAR!



(ONLY 5% OF CHARITIES IN DANE COUNTY HAVE DONE THIS!)

**290** INDIVIDUALS AND COMPANIES HAVE DONATED TO HABITAT CONSECUTIVELY FOR THE LAST 5 YEARS OR MORE!

**10** TRANSFORMED HOME EXTERIORS DURING A WEEK LONG ROCK THE BLOCK NEIGHBORHOOD REVITALIZATION PROJECT

THE UNIVERSITY OF WISCONSIN HABITAT CAMPUS CHAPTER SERVED **200** GALLONS OF SOUP & RAISED OVER **\$27,000**

RAISED MORE THAN **\$110,044** AT THE HOME AT LAST BREAKFAST IN OCTOBER.

## Habitat for Humanity® ReStore ROUND UP

GENERATED **\$1.66 MILLION** PROVIDING MORE THAN **\$450,000** IN NET PROFIT TOWARDS HABITAT'S MISSION!

SINCE 2002 FUNDED **51** HABITAT HOMES FOR FAMILIES IN DANE COUNTY!

COMPLETED **70,000+** PURCHASE TRANSACTIONS

MOBILIZED **253** HABITAT RESTORE VOLUNTEERS  
COMPLETING **26,504** VOLUNTEER HOURS!



**#1 PRODUCT CATEGORY CABINETS!**

ADDED **5,000** SQUARE FEET TO ReStore WEST DURING ITS EXPANSION

SINCE 2002 **SAVED 8,718 TONS**



FROM DANE COUNTY'S LANDFILLS- THAT'S **175** DUMP TRUCKS WORTH OF BUILDING MATERIALS!

# IMPACTING DANE COUNTY

## ONE FAMILY AT A TIME

For 30 years Habitat for Humanity has worked hard to build safe, decent and affordable housing in Dane County. Every dollar and every volunteer hour goes directly towards delivering programs and services that make a difference right here in our community.

### HABITAT HOMEBUILDING

Habitat builds and rehabilitates safe and affordable homes with volunteer labor and donations of money and materials. Habitat sells homes to partner families at market value, and homes are financed with affordable, low or no-interest loans. Homeowners are required to put in 325-375 hours in sweat equity. Sweat equity involves a variety of activities, including: attending Habitat educational classes, working at the Habitat ReStores, baking snacks for volunteers, office work, and building their homes at the construction site.

### HABITAT HOME REPAIR

Through volunteer labor, Habitat is preserving home exteriors and revitalizing neighborhoods one house at a time. The Habitat Home Repair program offers low cost exterior home repairs and renovations to income-qualified homeowners throughout Dane County.

### REVENUE

	2016-2017	2015-2016
HOMEBUILDING & MORTGAGES	3,737,214	3,206,159
HABITAT RESTORE	1,658,311	1,743,220
FUNDRAISING & MISCELLANEOUS	1,107,554	1,665,516
<b>TOTAL REVENUES</b>	<b>6,503,079</b>	<b>6,614,895</b>

### EXPENSES

	2016-2017	2015-2016
HOMEBUILDING & MORTGAGES	4,751,806	3,607,947
HABITAT RESTORE	1,207,809	1,179,000
MANAGEMENT & GENERAL	221,938	190,178
FUNDRAISING	493,351	592,257
<b>TOTAL EXPENSES</b>	<b>6,674,904</b>	<b>5,569,382</b>
<b>NET</b>	<b>(171,825)</b>	<b>1,045,513</b>

For the past 30 years we've helped families improve their housing situations and have seen firsthand that decent housing is critical to families and to communities.

## IMPACTING FUTURE GENERATIONS

### Meet Brooke & Mario, future Habitat Homeowners



Our family is grateful, honored and privileged to work alongside Habitat for Humanity of Dane County as we're currently building in Fitchburg. For a long time, our family has dreamed of having our own home, but we weren't able to make that a reality.

**"Habitat was our only hope, our only chance to build a home."**

My husband Mario was born and raised in Mexico City. Growing up, Mario watched how hard his father worked to provide for his five children. This instilled in him the value of hard work. Mario moved to the United States 19 years ago with his young daughter, Yoana, and started immediately working two jobs. He didn't make a lot of money and had to move from apartment to apartment.

I was born and raised in Madison. My father died from cardiac arrest when I was one. My mother worked three jobs in order to provide for us and demonstrate the value of hard work. My mother wanted me to have a better education and life, so she worked even harder so I could attend college. I am proud to say I am the first person in my family to graduate from college.

Seven years ago Mario and I were married and later blessed with a daughter, Aracely Victoria and later a son, Thiago Mateo. Having two more mouths to feed made our dream of owning a home even harder to achieve.

Habitat was our only hope, our only chance to build a home. We can never say thank you enough to the donors and volunteers for giving our family this opportunity to build our dream.... A HOME!

It has been an adventure, a learning experience and an unbelievable enjoyment earning our sweat equity hours whether it is actually swinging that hammer and pounding nails or working at a Habitat Restore. I haven't seen Mario this happy since the birth of our children!

Our oldest, Yoana, is currently a senior at Middleton High School. She is on the honor roll and before Habitat, had planned to get a full-time job and help us with our bills. However, Yoana is now planning to attend UW-Madison and wants to be a veterinarian. She has been applying for scholarships and is enrolled into three AP classes this year.

Our six-year-old daughter, Aracely, wants to follow her sister's footsteps and go to college, too. And, for the first time, our son, Thiago, will have his own room and no longer share a room with us.

Habitat not only gives families a home and hope, they give families a future. We can never express our gratitude enough for what Habitat donors and volunteers have done for our family. You're helping us achieve a dream.

Thank you! **Brooke & Mario**

### Neighborhood Revitalization in Sun Prairie

Habitat for Humanity of Dane County completed a week-long Rock the Block neighborhood revitalization project in Sun Prairie's Vandenburg Heights neighborhood. Dozens of Habitat volunteers completed exterior home repairs to 10 homes. Volunteers worked on painting, landscaping, repairing patios, installing rain barrel systems, powerwashing, replacing gutters and more.

Starting in Spring of 2018, we'll break ground to build 11 new single-family homes in the same neighborhood. "Studies show once homes are better maintained, others in the neighborhood follow suit. Increased community involvement and even lower crime rates can follow such initiatives. This helps communities across Dane County stay strong," said Valerie Johnson Renk.





**Habitat**  
for Humanity®  
of Dane County, Inc.

3101 LATHAM DRIVE, MADISON, WI 53713  
608.255.1549 • HABITATDANE.ORG

Our sincere appreciation to each and every Habitat supporter. Whether you're a homeowner paying your mortgage, a Habitat donor, or a Habitat supporter, we truly appreciate your support in creating a world where everyone has a decent place to live!



### special thanks to these additional sponsors

- ABC Supply Co., Inc. • Advanced Comfort Technology, Inc. • Amcor Flexibles, Inc. • Angus-Young Associates
- Applied Tech • Associated Bank South Central • Atmosphere Commercial Interiors • Automation Components, Inc
- Bank of Sun Prairie • Boardman & Clark, LLP • Classic Custom Homes of Waunakee, Inc. • Dave Jones, Inc.
- designCraft Advertising • Envision IT • Focus on Energy • Eno Vino Wine Bar & Bistro • Epic
- Faith Technologies, Inc. • Ferguson Enterprises • Fiduciary Real Estate Development, Inc. • Flad Architects
- Hellenbrand Brothers Excavating, Inc. • IMEG Corp. • J.H. Findorff & Son Inc. • John Deere Financial
- JSD Professional Services, Inc. • KMA Bodilly CPAs & Consultants, S.C. • M3 Insurance Solutions for Business
- Leidos • Madison Gas and Electric • Madison-Kipp Corporation • McFarland State Bank • Michael F. Simon Builders
- Monona State Bank • Murphy Desmond S.C. Lawyers • NET • Newcomb Construction • New York Life Insurance • Nonn's
- North Central Group • NuMale Medical Center • Oregon Community Bank & Trust • Pioneer Property Management, Inc.
- Promega Corporation • QPS Employment Group • Realtime Utility Engineers Inc. • RHD Plumbing
- Rockweiler Insulation, Inc. • Ryan Brothers Ambulance • Scooter Software, Inc. • Sentry Insurance • Settler's bank
- Springs Window Fashions, LLC • Starion Financial • StoryFirst Media • SVA • Tactical Financial Group • TDS Telecom
- Terso Solutions • Thrivent Financial • The Burish Group - UBS • UW Credit Union • UW Health Rehab Hospital
- University Book Store • US Bank Wealth Management • Vierbicher Associates, Inc. • Wells Fargo Foundation
- Welshire Capital • Widen Enterprises, Inc • Wisconsin Bank & Trust • WTS Paradigm, LLC